



## Digital Print and Direct Mail company based in South of England

Opportunity to acquire a long and well established Digital Print and Direct Mail business with in-house creative located in the South of England

- Well run, profitable business that services a range of markets - many of which are niche
- Strong longevity of customer base
- Consistent performance for over 10 years

### Financials

£3.5 m turnover, 38% gross profit with EBITDA 19%

### Highlights include:

- Servicing a wide spectrum of markets, many niche
- Good client concentration levels
- Digital and direct mail work - all in house
- Outsource all Litho work (approx. £150k per annum - sold on with 50% margin)
- Strong balance sheet
- Excellent Senior management structure in place

As well as the print and direct mail offering, which mails out up to 700k units per month depending on seasonality, the business also provides bespoke data services as well as an online marketing platform for personalised print and marketing campaigns.

There is a diverse portfolio of clients with good concentration ratio's spread across a variety of sectors; whilst also catering for specific industries.

The company is based in the South of England with easy access to Central London, Birmingham and beyond. An experienced and knowledgeable team are in situ ensuring a smooth transition with minimum input initially.

This is an ideal acquisition for any forward thinking & progressive print business looking to increase it's market share or diversify it's existing offering.

\*Above information is provided by the seller. The Business Board makes no representation or warranty as to the accuracy, completeness, or reasonableness of this information.

A full profile is available once a non-disclosure agreement has been signed.

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