



B2B Account Based Marketing Agency

Fantastic opportunity to acquire a hugely successful strategic communications agency specialising in Account Based Marketing (ABM).

Highlights include:

- ✓ £1.3m sales turnover with a net profit of £700,000
- ✓ Profitable with strong cash reserves - debt free
- ✓ Blue chip client list of Global B2B brands
- ✓ High growth / high revenue sector
- ✓ Long term client relationships
- ✓ Recurring revenue streams
- ✓ Huge opportunity for scalable growth

This is a unique opportunity to acquire a strategic communications agency specializing in Account Based Marketing (ABM) in the B2B marketing sector, with exponential growth opportunities.

To take the business on its forecasted trajectory, we are looking for a partner with significant experience in driving and managing exponential growth.

As one of the first ABM specialist agencies in the market, this business has been at the forefront of a huge growth sector; capitalising on it's 'first mover' advantage and growing year on year since.

There are good client concentration levels and extremely strong profits on increasing revenue streams; this business carries low and flexible overheads allowing the company to remain profitable whilst also having the adaptability to scale.

With a prestigious client base of highly reputable B2B Blue Chip technology brands, this agency works with global clients predominantly based in Europe and North America. Significantly, in the last 12 months this business has worked with brands spanning 13 different geographies.

This is an ideal opportunity for a large agency or corporate, tech driven consultancy firm in the marketing/media sectors looking to diversify or expand quickly with the addition of a well-managed, highly reputable and self-sufficient business.

*Above information is provided by the seller. The Business Board makes no representation or warranty as to the accuracy, completeness, or reasonableness of this information.



A full profile is available once a non-disclosure agreement has been signed.

For further details please contact: Nigel Elkes: 0118 338 1818 - info@thebusinessboard.co.uk