



Highly profitable, London based digital print and packaging solutions business

Opportunity to acquire a well established Digital print business with high end finishing capabilities servicing niche markets.

Highlights include:

- ✓ 60% gross profits on a turnover of c.£1m
- ✓ London based with clients across South East
- ✓ Diverse spread of customers across wide variety of sectors
- ✓ Good client concentration levels - no client accounts for more than 10% of turnover
- ✓ High end equipment inc. HP Indigo press & in-house finishing
- ✓ Well established, strong in-house team with excellent workflow systems and processes in place

This is a fantastic opportunity to acquire a highly-profitable London based Digital print business, with excellent client concentration levels.

The business delivers a wide range of first rate print, packaging, finishing and branding solutions to clients across a varied selection of commercial and private sectors; including financial services, leisure, hospitality and retail, to name a few. Very little trade work is undertaken.

Significantly, the largest client accounts for just 10% of overall turnover, highlighting a robust and flexible business model.

Employing 6 full time staff, an experienced and expert team are in place whilst extensive efforts have been dedicated to the 'back end' solution. These exceptional workflow systems and processes enable the business to efficiently and cost effectively deliver quick turnaround projects, within a highly automated framework. As a result, much of the work is repeat business due to the exceptional quality delivered and excellent service levels.

From a marketing & new business perspective, the company strongly focuses it's new client acquisition activity on its website as well as SEO and PPC campaigns, generating a regular, monthly stream of new business enquiries.

There are considerable growth opportunities for the right acquirer; with one niche sector in particular expanding significantly in terms of volume of orders throughout 2022.

This is an ideal opportunity for a larger print business looking to expand quickly with the addition of a well-managed, reputable and self-sufficient business or, looking to diversify and add digital and high end finishing expertise to their offering. Key staff are happy to remain in place for a period to ensure a smooth transition.

*Above information is provided by the seller. The Business Board makes no representation or warranty as to the accuracy, completeness, or reasonableness of this information.

A full profile is available once a non-disclosure agreement has been signed.

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