



## Technology led B2B media company

Industry leading, nationally recognised and award-winning digital media company.

Highlights include:

- ✓ £6,500,000 turnover with expected net profit of £750,000
- ✓ No one client accounts for more than 2% of sales
- ✓ Client base including unique titles and globally recognised names
- ✓ Supplier agreements with national and international world-renowned multi-media companies
- ✓ The company currently generates their clients over 300m unique traffic drivers per annum
- ✓ Huge opportunity for growth

This is a rare opportunity to acquire a technology led B2B business boasting cutting edge, digitally driven communication with exponential expansion opportunities.

To take the business on its planned trajectory, we are looking for a partner to not only help drive the expansion, but also to have experience of facilitating and managing business growth.

The continued success of the company is delivered through focused leadership, a comprehensive range of media and content offerings and strong client relationships.

A leader in their field and widely recognised as a credible source of news with some of the biggest platforms for prestigious clients; the business also provides a range of bespoke media services as well as online content publishing and running prestigious events. There is significant scope for growth in the financial and medical sectors specifically.

Employing 72 staff, B2B clients include globally recognised blue chip companies and household names across cyber security, tech, retail and financial sectors, amongst others.

This is an ideal opportunity for a large consultancy firm or company in the media/publishing sectors looking to expand quickly with the addition of a well-managed, reputable and self-sufficient business or looking to increase bottom line through acquisition and rationalisation.

\*Above information is provided by the seller. The Business Board makes no representation or warranty as to the accuracy, completeness, or reasonableness of this information.



A full profile is available once a non-disclosure agreement has been signed.

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